



## FRIENDS & FAMILY ENTERPRISES, LLC

340 E. Maple Avenue, Suite 301 Langhorne, PA 19047  
1-877-757-8636 www.ffenter.com

### FUNDRAISING PRODUCTS/PRICING/PROFIT

(Updated February 2009)

	YOUR COST	SALE PRICE	YOUR PROFIT	PROFIT %
<b>FROZEN FOODS:</b>				
<b>*AUNTIE ANNE'S:</b>				
Soft Pretzels	\$9.00	\$15.00	\$6.00	40%
Dogs	\$11.00	\$18.00	\$7.00	39%
Fondue Kit	\$11.00	\$18.00	\$7.00	39%
Pizza Knots	\$9.00	\$15.00	\$6.00	40%
Bread Sticks	\$7.00	\$12.00	\$5.00	42%
Super Stix	\$7.50	\$13.00	\$5.50	42%
*Minimum order of 360 units to avoid freight/shipping charges				
<b>*FF PIZZA PACKS:</b>				
After School (3)	\$14.00	\$20.00	\$6.00	30%
Meat-Eaters (3)	\$16.00	\$22.00	\$6.00	27%
Vegitarian (3)	\$17.00	\$23.00	\$6.00	26%
All-Pepperoni (3)	\$16.00	\$22.00	\$6.00	27%
Tail-Gate (3)	\$19.00	\$25.00	\$6.00	24%
Mix-and Match (3)	\$16.00	\$22.00	\$6.00	27%
Gourmet Dessert (2)	\$13.00	\$19.00	\$6.00	32%
*Minimum order of 170 units to avoid freight/shipping charges				
<b>*Friends &amp; Family 12" Gourmet Pizzas</b>				
Plain Cheese-White	\$4.75	\$7.00	\$2.25	32%
Plain Cheese-Red	\$4.75	\$7.00	\$2.25	32%
Pepperoni (Red)	\$5.50	\$8.00	\$2.50	31%
Sausage (Red)	\$5.50	\$8.00	\$2.50	31%
Bacon (Red)	\$5.50	\$8.00	\$2.50	31%
Hawaiian	\$5.50	\$8.00	\$2.50	31%
BBQ Chicken	\$6.50	\$9.00	\$2.50	28%
Hot-Wing Chicken	\$6.50	\$9.00	\$2.50	28%
Meat-Lovers	\$6.50	\$9.00	\$2.50	28%
Veggie-Lovers	\$6.50	\$9.00	\$2.50	28%
White with Broccoli	\$6.50	\$9.00	\$2.50	28%
Wheat-Plain Cheese (Red)	\$5.00	\$8.00	\$3.00	38%
*Minimum order of 500 pizzas to avoid freight/shipping charges				
<b>PINE VALLEY FOOD COOKIE DOUGH-3 LB TUBS</b>				
"Premium Collection of Gourmet Cookie Dough"				
Chocolate Chunk	\$6.00	\$10.00	\$4.00	40%
Peanut Butter	\$6.00	\$10.00	\$4.00	40%
Oatmeal Raisin	\$6.00	\$10.00	\$4.00	40%
Sugar	\$6.00	\$10.00	\$4.00	40%
M&M	\$7.00	\$12.00	\$5.00	42%
White Chocolate Macadamia Nut	\$7.00	\$12.00	\$5.00	42%
Triple Chocolate	\$7.00	\$12.00	\$5.00	42%
Walnut Chocolate Chunk	\$7.00	\$12.00	\$5.00	42%
Snickerdoodle	\$6.00	\$10.00	\$4.00	40%
Reese's Peanut Butter Cup (2.75 LBS)	\$7.00	\$12.00	\$5.00	42%
Heath (2.75 LBS)	\$7.00	\$12.00	\$5.00	42%
Jumbles	\$7.00	\$12.00	\$5.00	42%
Scrumptious Sets: Hawaiian Decadence	\$8.00	\$13.00	\$5.00	38%
Scrumptious Sets: Nostalgic Extravagance	\$8.00	\$13.00	\$5.00	38%
<b>DISCOUNT BOOKS AND CARDS:</b>				
Links Card-National Discounts (No min.-Pay 100% up front-No freight)	\$15.00	\$20.00	\$5.00	25%
Enjoy The City Promotions-Discount Book-FFE freight	\$15.00	\$25.00	\$10.00	40%
King Discount Card (2 for 1 Pizzas for a year!)	\$4.00	\$10.00	\$6.00	60%
<b>GOURMET SNACKS:</b>				
<b>*AUNTIE ANNE'S:</b>				
Cinnamon Bun Kit	\$9.50	\$16.00	\$6.50	41%
Soft Pretzel Kit	\$9.50	\$16.00	\$6.50	41%
*Minimum order of 12 units-Includes Freight				
<b>*BOSTON'S BEST:</b>				
Gourmet Coffee 12 oz. (Variety)	\$6.50	\$11.00	\$4.50	41%
Coffee Gift Sampler (7) 1.3 oz.	\$8.50	\$14.00	\$5.50	39%
Hot Cocoa-20 oz.	\$8.00	\$13.00	\$5.00	38%

	YOUR COST	SALE PRICE	YOUR PROFIT	PROFIT %
Cocoa Joe or Sugar-Free Caramel	\$8.50	\$14.00	\$5.50	39%
Chai Tea-20 oz.	\$8.50	\$14.00	\$5.50	39%
Cappuccino-20 oz.	\$8.00	\$13.00	\$5.00	38%
Smoothies-20 oz.(Choice of 3)	\$8.00	\$13.00	\$5.00	38%
Iced Tea-24 oz. (Choice of 2)	\$8.00	\$13.00	\$5.00	38%
Gourmet Coffee Gift Packs (2 Flavors each)	\$10.75	\$18.00	\$7.25	40%
*Minimum order of 200 units to avoid freight/shipping charges				
Boston's Best Coffee Packets (No Minimum-Freight Charges Extra)	\$0.70	\$1.00	\$0.30	30%
<b>*FFE SNACKS:</b>				
Gourmet Toffee-9 oz.	\$6.50	\$10.00	\$3.50	35%
Gourmet Toffee-12 oz.	\$8.00	\$13.00	\$5.00	38%
Gourmet Toffee-20 oz. Tin	\$15.50	\$22.00	\$6.50	30%
Premium Snacks (Choice of 12 varieties)	\$6.00	\$10.00	\$4.00	40%
*Minimum order of 300 units to avoid freight/shipping charges				
<b>*COUNTRY CREATIONS-BRAIDED BREAD</b>				
16 OZ-FULLY BAKED				
Apple	\$6.00	\$10.00	\$4.00	40%
Cream Cheese	\$6.00	\$10.00	\$4.00	40%
Cinnamon	\$6.00	\$10.00	\$4.00	40%
Caramel Pecan	\$6.75	\$11.00	\$4.25	39%
*Minimum order of 1260 units				
<b>*VAN WYK CONFECTIONS</b>				
\$2 Selling Size-Candy				
Chocolatiers-Van Wyk	\$1.00	\$2.00	\$1.00	50%
Creamy Caramel	\$1.00	\$2.00	\$1.00	50%
Crispy Rice	\$1.00	\$2.00	\$1.00	50%
Roasted Almond	\$1.00	\$2.00	\$1.00	50%
*Minimum order required-contact sales rep for details				
<b>AVERAGE OF PRODUCT LIST</b>	<b>\$7.92</b>	<b>\$12.39</b>	<b>\$4.47</b>	<b>36%</b>